Grow with us
Partnerships & Opportunities
More than a media asset, a platform to engage with the world's AI community.

Algorithm-X Lab is a leading media and events platform dedicated to covering the latest artificial intelligence news & insights, technologies & solutions, delivering engaging events and creating unique networking opportunities worldwide.

We are on a mission to build and serve the artificial intelligence community worldwide. Artificial Intelligence has been described as the fourth industrial revolution and we absolutely agree with this. It’s unlikely you will experience another such radical and persuasive technology affecting everyday life such as artificial intelligence in your lifetime.
People want intelligent holistic solutions
Our **holistic solutions** to your problems
Algorithm-X Lab has worldwide coverage focusing in EMEA, North America and Asia.
AUDIENCE

38% C-SUITE LEVEL SENIOR EXECUTIVES
32% DIRECTORS OF INNOVATION
30% DIRECTORS AI & TRANSFORMATION

CIOs
CTOs
Senior Data Scientist
Managing Directors
CTOs
Senior Vice Presidents
Head of AI
Head of Research
Chief Analytics Officer
Head of Data Architecture
Head of Data
Head of Data
Head of Data
Head of Data
Head of Data
INDUSTRY

41% FINANCIAL SERVICES
18% HEALTHCARE
8% TRANSPORTATION
5% MEDIA
12% RETAIL & CONSUMER
6% ENERGY
5% TELECOMMUNICATIONS
5% START UPS
1. Exclusive Interview £1200

What is it?

Publish an exclusive interview with one of your senior executives. These written interviews will be handled with our editorial team. Our editorial team will ask the questions and you will always have the opportunity to promote your product or services. This is a very effective way to get your company’s message out to your key audience.

Why is it so effective?

- Exclusively - the audience is always receptive to hearing from 'direct from the horses' mouth.
- It is the perfect opportunity to get your company’s message across to a wider audience and generate buzz.

Start Your Campaign Now

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com
2. **Featured Interview on Home Page**

**What is it?**
Publish a **Featured** exclusive interview with one of your senior executives. These written interviews will be handled with our editorial team. Our editorial team will ask the questions and you will always have the opportunity to promote your product or services. This is a very effective way to get your company’s message out to your key audience.

**Why is it so effective?**

- Get a prominent position within front page of our site to get maximum exposure for your content.

- Exclusively - the audience is always receptive to hearing from 'direct from the horses' mouth.

- It is the perfect opportunity to get your company’s message across to a wider audience and generate buzz.

**2. FEATURED Q&A/CONTENT (PAID SPACE)**

- 1 Month £2,500
- 3 Months £4,500
- 6 Months £7,500
- 12 Months £11,500

**Start Your Campaign Now**

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com
3. Sponsored Content £1000

What is it?

- All content lives on distinctly formatted pages on AlgorithmXLab.com
- Promote your own content via a sponsored post
- It is the perfect opportunity to get your company’s message across to a wider audience and generate buzz.
- Examples articles can be Customer Case study 'Expert' Guides
- 1500 – 2000 words

Why is it so effective?

- Rich, authoritative content that educates, not sells
- Effective for building trust and engagement with prospective customers and inherently non-disruptive.
- It is the perfect opportunity to get your company’s message across to a wider audience and generate buzz.

Start Your Campaign Now

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com
4. **Featured Sponsored Content – Home Page**

**What is it?**

- All content lives on distinctly formatted pages on AlgorithmXLab.com
- Promote your own content via a sponsored post
- It is the perfect opportunity to get your company’s message across to a wider audience and generate buzz.
- Examples articles can be Customer Case study 'Expert' Guides
- 1000 – 2000 words

**Why is it so effective?**

- Get a prominent position within front page of our site to get maximum exposure for your content.
- Effective for building trust and engagement with prospective customers and inherently non-disruptive.
- It is the perfect opportunity to get your company’s message across to a wider audience and generate buzz.

**2. FEATURED Q&A/CONTENT**

1 Month £2,500
3 Months £4,500
6 Months £7,500
12 Months £11,500

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com

Start Your Campaign Now
5. Website Advertisment

1. LEADERBOARD (Rotating)
   - 1 Month £1,500
   - 3 Months £3,500
   - 6 Months £6,500
   - 12 Months £10,000

3. SINGLE FEATURE AD-SPACE (PREMIUM)
   - 1 Month £1,500
   - 3 Months £3,500
   - 6 Months £6,500
   - 12 Months £10,000

4. SINGLE FEATURE AD-SPACE
   - 1 Month £1,000
   - 3 Months £2,500
   - 6 Months £5,000
   - 12 Months £8,000

Start Your Campaign Now

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com
6. Newsletter

What is it?
The biweekly newsletter is sent to over 20,000+ subscribers all over the world. People receiving our newsletters are among the globe’s top business leaders, and the HTML email drives these senior level executives to the website with exclusive content and the latest developments in Artificial Intelligence in business. It also provides advertisers with the ideal platform to spread their message on new products, services and AI thought-leadership.

1. SPONSORED POST

1 Month £1,500
3 Months £3,500
6 Months £6,500
12 Months £10,000

Start Your Campaign Now

1. TOP BANNER (PREMIUM )

1 Month £1,500
3 Months £3,500
6 Months £6,500
12 Months £11,500

2. FOOTER BANNER

1 Month £1,000
3 Months £2,500
6 Months £5,500
12 Months £9,500

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com
7. SPONSORED WHITE PAPERS £4500

What is it?
Publish an exclusive white paper which is a persuasive, authoritative, in-depth report on a specific topic that presents a problem and provides a solution.

Used to spread expertise and build a better brand image. At the end of the white paper, instead of writing a persuasive brochure you could write a short description of your company.

Post one White Paper for our viewers to download

Why is it so effective?

• Rich, substantive content that educates, not sells
• New ideas that prompt and provoke innovative thinking
• A clearly communicated point of view on issues that are highly relevant and timely
• Statistically sound data and well-researched findings

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com

Start Your Campaign Now
AUDIENCE

- Al and Software Developers
- AI Consultants and Service Providers
- Big Data Experts
- Business Analyst
- Chief Analytics Officer
- CIOs
- Cognitive Architecture Leads
- COO
- C-suite level senior executives
- CTO
- Data Architects
- Data Scientists
- Data Engineers
- Directors of Artificial Intelligence
- Directors of Engineering
- Entrepreneurs
- EVP, VP, Director Advanced & Emerging Technologies

CONTACT US - COMMERCIAL DIRECTOR - KC CHEUNG - kc@algorithmxlab.com
We can customised solutions to your needs, please enquire

Start Your Campaign Now

Contact Us - Commercial Director - KC Cheung - kc@algorithmxlab.com

We assume no responsibility or liability for any errors or omissions in the content of this document. The information contained in this document is provided on an “as is” basis with no guarantees of completeness, accuracy, usefulness or timeliness.